

The Effect of Financial Management and Economic Diplomacy on Successful Implementation of Resistive Economy in Ahvaz Electricity Distribution Company

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ABSTRACT

To recognize the resistive economy implementation grounds and substrates, initially the necessity of approach to it and also pathology of the country's economy and impediments and requirements of resistive economy implementation must be attended to. Therefore, cognition of issues and challenges of IRAN'S governmental economy especially in organizations contributes to the necessities of discussion as for resistive economy and any government reluctant to dependency to aliens and colonialist states, must possess a series of economic, cultural and social substructures, so that relying on those substructures is able to principled and powerful management at hard and sensitive times which the country encounters. One of the efficient and strategic policies for scoring in the competitions arena of world economy for economic advancement, is emanated from two domains of economy and foreign policy entitled with "economic diplomacy", Economic diplomacy is seeking conversion of the existing power resources in the domain of economy to real authority and as a result, increasing the sovereignty of a nation. The essential need in this respect is specification of the economic diplomacy principles and strategies which on that basis operational planning can be done and achieve the anticipated aims, the objective of this study is considering the effect of financial management and economic diplomacy on successful implementation of resistive economy in Ahvaz Electricity Distribution Company, Regarding the time and space realm, statistical population of this research will include "managers and senior staff of Ahvaz Electricity Distribution Company", and the simple random sampling method was used. And regarding the formula, sample size of equal to 141 subjects were calculated, to collect data and information collection for analysis, the questionnaire involving 21 questions including components effective on resistive economy was utilized and the extent of confidence coefficient was calculated as 0.89 for this tool through Cronbach's Alpha method. Regarding the variables diversity and requirements of the plan one sample t-method was utilized and Research findings were analyzed by SPSS software. Based on the results, financial management, interior productions and goods consumption, supporting national production, knowledge based economy protection, consumption management and diplomacy include the maximum mean effect on successful resistive economy implementation in Ahvaz Electricity Distribution Company and production increase versus liquidity and currency resources had no effect on successful resistive economy implementation in Ahvaz Electricity Distribution Company.

Introduction

Based on some economists definition of resistive economy, this type of economy usually is set in for encountering and oppositon with the dependent and consumption economy of a country, which is not passive and persists against economic aims of domination and tries to change the existing economic structures and its indigenization based on world view and goals. For this type of economy continuity, must move the more possible towards oil resources utilization restriction and disengagement

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of the country's economy reliance to these resources and attend that resistive economy becomes meaningful in the conditions that there is a war and it is again nest economic war and also soft war of the enemy that resistive economy becomes meaningful. Resistive economy means recognition of other countries pressure exertion domains on the economy and attempt to control these pressures. Resistive economy in fact draws an economy which involves the capability of confrontation with the inflicted shocks on the economy, Such economy must be flexible at different conditions and involve cross crisis capability, resistive economy can be propound as an economy in which in addition to dynamic and constructive interaction with outer world, the country's economic security is reserved and the fluctuations of economic international environment and its threats have the least poison in the long term process of macroeconomic variables. In other words it can be said that resistive economy means dependencies decrease and confirming the advantages of interior production (ALIKHANI, 2013).

For implementation of resistive economy some substrates are required. One includes the issue to set up movement and dynamism in the country's economy and improvement of macro indices such as economic growth, the same as national production, like employment, inflation decrease, productivity increase, public welfare. For securing these policies, a movement in the country's economy and an improvement in these indices have been taken into consideration and more than all these indices, include the key and important index of social justice, i.e. without social justice the country's economic boom by no way is possible (KHALILI, 2012).

To fight against the economic plots and threats of the enemy, economy democratize and private sector function increase are effective. Utilization of people capabilities alongside of using government capacities such as government legal and financial supports of private entities causes resistive economy implementation (ZANGANEH, 2002).

The resistive economy must be based on Islamic Economy so that in addition to remain safe from the capitalism economy crisis, such as interest rate and banning system crisis, debt crisis and credit and population crisis, the Islamic economy capacities to be used sufficiently and not being effected by social – cultural changes emanated from the capitalism economy (MOTAHARI, 1979).

“National production must be taken into account in the economy arena, as it was the propaganda of last year”

Of course some works were done as well; but national production and supporting the IRANIAN work and capital is a long term issue; it does not get to final. Fortunately in the second half of the year 19 the national production policy were approved and circulated – i.e. in fact this work was railed – which on that basis the assembly and government can plan and start a good movement and God Willing they progress with the high level effort and perseverance; » therefore, the main issue for the current government in the short term form and in essential form for the prospectus government include is creation of national production facility and its growth in alignment with resistive economy and decreasing the sanctions effects « (AHANIHA, 2011)

Research History

MACK KANEN (1973) considered unofficial model of money in which the companies were obliged to self-financing; therefore, the material capital possess a nature which by that virtue, companies must collect sufficient reserves in the form of cash assets for cash financing project, money and capital in this concept are supposed and imagined as complementary assets in which money is the channel and passage for formation of capital (complementary hypotheses), debt theory – A mediator which was provided by SHAVE (1973), it is based on the money interior models, SHAVE (1973) claimed that rates more than the interest for attraction of more reserves and saving along with credit provision, promotes the investment financial mediator companies and increasing the growth of outputs through loan and lend are necessary and vital.

For recognition of substrates and grounds of resistive economy implementation, initially must be dealt with the country's economy pathology and the impediments and requirements of resistive economy implementation. The first need is that there must be a centrality and pivotal for activity in the arena of resistive economy, activists of the arena must be able to share their own information and achievements, concentrated and intelligent commanding is needed in this domain to lead activities in this domain and identification and education of talented and appropriate manpower's for operational and scientific activity in this arena is required. Troublesome people and research and executive centers which have entered this subject, must be aware of the important activities and the new issues in an active and dynamic network, and there must be an intelligent and dynamic system centers such as Supreme National Security Council which have had good entrance to this subject, regarding the above mentioned issues they must be dynamic and agile in receiving assistance of other powers, the second need is that activity in the resistive economy arena requires observation and monitoring the interior and international economic space and also collection of precise and updated statistics, without these two, activity for resistive economy is not possible , furthermore to reach out to these two, we require native indices to identify the extent of resistance and vulnerability of our economy based on them and know that to what extent this economy of us can resist against pressures and this economic damn to what extent pressure? Western economy includes index for itself and we require native indices proportional to these native issues of ourselves, it is necessary that the resistive economy discussion converts to the prevalent conversation in the universities, scientific centers and religious communities, the very speaking and dialogue about this subject and attention to its various dimensions, will have a significant role in the speed of movement towards implementation of resistive economy. Regarding the current conditions of the country - which acknowledged by the interior authorities and foreign media we are living in the sanctions conditions – and considering economic - social recommendations such as calling the year 2011 as « the year of economic holy war », the year 2012 as « the year of supporting national production and work and Iranian capital», and following to that posing the subject of resistive economy and naming the year 2013 as « the year of political epic and economic epic », this question is posed that

what percent of the community individuals are familiar with the subject of resistive economy and to what extent they consider the warns as serious? Since in meeting with a group of researchers and investigators of sciene and technology arena, The Supreme Leader called to take resistive economy serious as one of the ways of passing through the current sensitive and momentous juncture and ordered: «resistive economy is not a motto, but a reality which must be fulfilled»; therefore, identification of its fulfillment substrates is a necessary affair, the aim of this study is cognition of factors effective on successful resistive economy implementation in Ahvaz Electricity Distribution Company.

Research Method

The present research in terms of the objective is applied, since it attends to factors consideration test and in terms of information analysis and collection, this research is descriptive, Regarding the realm of time and place, Statistical population of research will include “managers and senior staff” of Ahvaz Electricity Distribution Company. Regarding the research conditions and its objectives, the best way of sampling for selection of staff because of the possibility of equal selection of each one of the samples, the simple random sampling method has been utilized. Regarding Cochran formula, sample size was determined as 141 individuals. In order to collect data and information for analysis, the questionnaire has been utilized, for designing these questions Likert Quintuple Range along with 21 questions including effective components on the resistive economy has been utilized which is accounted as one of the most prevalent measurement scales. In order to determine the stability, initially a primary sample including 30 questionnaires was pretested and then usnig the achieved data from these questionnaires and by SPSS software the extent of confidence coefficient was calculated as 089 for this tool through Cronbach’s alpha method. Therefore, through the calculated Cronbach’s alpha for different sections of the utilized questionnaire, it indicates that this tool possess the required reliability.

Conclusion

Hypothesis 1: Currency resources effect on the successful resistive economy implementation in Ahvaz Electricity Distribution Company.

On the basis of significance level of the above mentioned single sample t test which is less than 0.05, we conclude that the zero hypothesis is confirmed and the alternative hypothesis i.e. is nulled, i.e. the currency resources issue does not effect, but regarding table 4-8 rank mean (2/231) is less than the amount of 3 which constitutes a few responses.

Hypothesis 2: Financial management effects on successful resistive economy implementation in Ahvaz Electricity Distribution Company.

On the basis of significance level of the above mentioned single sample t test which is less than 0.05, we conclude that the zero hypothesis is nulled and the alternative hypothesis i.e. is confirmed, i.e. financial management effects on successful resistive economy implementation, but regarding table 4-8 rank mean (3/78) is more than the amount of 3 which constitutes a medium and many responses; therefore, we conclude the hypothesis

Hypothesis 3: Diplomacy effects on successful resistive economy implementation in Ahvaz Electricity Distribution Company.

On the basis of significance level of the above mentioned single sample t test which is less than 0.05, we conclude that the zero hypothesis is nulled and the alternative hypothesis i.e. is confirmed, i.e. diplomacy effects on successful resistive economy implementation, but regarding table 4-8 rank mean (3/01) is more than the amount of 3 which constitutes medium responses ; therefore, we conclude the hypothesis

Discussion and Conclusion

Based on the results what are certain include that the starting point of resistive economy include Policy making for amendment of consumption pattern. Consumption directs production and these two beside each other, specify the direction of investment, domestic production boom and decreasing the import which can lead to wane, slump and bring the domestic production units to a standstill, causes economic independence, end dependency to foreign countries and technology promotion at more macro level. Of course must act in such a way that resistive economy does not mean imposing pressure on people, productivity in production, productions cost price reduction, better quality and more services in competition with the foreign productions and decreasing import, supporting National production especially strategic productions are proposed. Determining goods spoiling and dissipate self-restraint mechanisms and reserving essential goods in voluminous dimensions by the government include solutions to successful resistive economy implementation

Suggestions obtained from the research results

Based on the financial management results, domestic productions and goods consumption, supporting national production, supporting knowledge based economy; consumption management, and diplomacy include the maximum effect mean on successful resistive economy implementation in Ahvaz Electricity Distribution Company and productin increase versus liquidity and the currency resources issue had no effect on successful resistive economy implementation in Ahvaz Electricity Distribution Company. Regarding the results, the following suggestions are proposed:

The starting point of resistive economy id Policy making for amendment of consumption pattern, consumption directs production and these two beside each other, specify the direction of investment, domestic production boom and decreasing the

import which can lead to wane, slump and bring the domestic production units to a standstill, cause economic independence, end dependency to foreign countries and technology promotion at more macro level.

More utilization of domestic goods in pilgrimages

Specific economic communications with some of friendly countries, economic relations expansion with the regional countries and blocks and expansion of commercial partners from one major partner to some smaller partners

Formation of economic holy war spirit in Ahvaz Electricity Distribution Company

dissipate self-restraint and spoiling goods

- financial management modern method Utilization confirming resistive economy

Supporting the elites and academic plans in Ahvaz Electricity Distribution Company confirming the resistive economy

- Complete trust in people and creation of investment grounds for private sector reserving the security,

In alignment with implementatin of the supreme leader intentions in terms of resistive economy. Any way that prepares grounds to field the investors, productives and small capitals, must be welcomed by the authorities.

When we say resistive economy, it means that we can stabilize economy foundations by the masses capitals and initiatives especially intellectual capability of the elite and entrepreneurs

And in different economic fields, take the country to self-sufficiency which this requires synergy and to field the elites; therefore, for resistive economy implementation, the establishment management and bolster must exist, specified:

For fulfillment of this important matter which is confirmations of the supreme leader of the revolution as well, we must witness national resolution of the government, assembly and the masses, the essence of resistive economy depends on the domestic capabilities and planning based on possessions; therefore, using the existing capacities in the country is the most important component that must not be neglected in the alignment of resistive economy fulfillment.

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